



VOLLEYBALL
WESTERN AUSTRALIA

PUBLIC OPEN SPACES

Activation Proposal 2024



Overview

Volleyball is easy to understand. Members of the public can easily participate at every skill level, while keeping fit and healthy. Volleyball is a sport that can truly claim to be equal in terms of community participation and interest by young and old, male and female.

Volleyball can be played anywhere, indoor and indoor beach facilities, on the beach, in the park or in the pool! Volleyball WA regularly receives enquiries from members of the local community looking to play Volleyball recreationally or to hire / purchase kits.

Volleyball WA (VWA) would like to work in partnership with Local Governments to provide a 'place to play' through the installation of volleyball posts (2 poles per set) and nets in public open spaces (grass or sand), allowing members of the public to access the sport at their own leisure. This initiative could provide the following outcomes:

- ✓ Enhance physical and mental health, thus improving community wellbeing.
- ✓ Access to recreation for exercise and socialisation.
- ✓ Provision of environmentally and financially sustainable open space.
- ✓ Community partnerships.



2022 STATE SUMMARY

TOTAL PARTICIPATION 207,424



DISCOVER VOLLEYBALL

PROGRAMS & PRODUCTS



ACTIVE VOLLEYBALL WA ENGAGEMENT

20,558 MEMBERS



189 CLUBS & AFFILIATES



55% MALE

45% FEMALE



CaLD 9,204 PARTICIPANTS

SCHOOL 21,454 PARTICIPANTS

INDIGENOUS 1,219 PARTICIPANTS



530 REGISTERED COACHES



834 REGISTERED REFEREES

VOLLEYBALL WA AND COVID-19

DESPITE THE CHALLENGES OF COVID-19 VOLLEYBALL VERY PROUDLY WAS A SPORT THAT STILL MANAGED TO PLAY ALL ITS REGULAR SEASONS IN FULL OR REDUCED. THE STATISTICS REFLECT A STRONG YEAR AND INCREASING ENGAGEMENT WITH OUR COMMUNITY.

PUBLIC OPEN SPACES 60,400

TOTAL PARTICIPATION INCLUDES PUBLIC BEACH, PARK POLES & VOLLEYMATES

VOLLEYBALL WA PROFILE

252,276 WEBSITE VIEWS

244,789 VOLLEYBALL IN WA FACEBOOK FOLLOWING

62,517 VOLLEYBALL IN WA INSTAGRAM FOLLOWING





PUBLIC OPEN SPACES

Novelli Reserve

THE DELIVERY

In February 2021, the City of Armadale (CoA), celebrated the opening of its first beach volleyball court at Novelli Reserve in Piara Waters.

As part of the strategy to utilise the oval for unstructured sport, the CoA Recreation Services team worked with Volleyball WA (VWA) to activate a Public Open Space at Novelli Reserve. The CoA entered into a Public Open Spaces Activation Agreement with VWA which included supplying a portable volleyball net and VWA branded wooden volleyball poles.

This met the need of a number of unstructured groups already playing informally on City reserves and the predicted increase in informal volleyball play with the build of a beach volleyball Court at Novelli Reserve.

The CoA applied and received funding through the Department of Local Government, Sport and Cultural Industries (DLGSC) Community Sporting and Recreation Facilities Fund (CSRFF) for the build of their first beach volleyball court.



A fruitful collaboration with the City of Armadale saw the opening of an inland beach volleyball court at Novelli Reserve.

VWA ran a volleyball clinic for Armadale residents at the opening. Members of the public can use the volleyball court for free or hire it for exclusive use from the CoA.

THE RESULTS



A new Beach Volleyball facility in the South East Metro area.



Increase in VWA public open spaces participation numbers.



The project supports VWA's Strategic Participation and Profile priorities.



A new facility for the volleyball community to run activities and programs.

Volleyball WA will continue to work with the CoA to activate additional Public Open Spaces for volleyball.



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CITY OF **Armadale**

DISCOVER
VOLLEYBALL



PUBLIC OPEN SPACES

Naroona Park

The Dalyellup Collective Inc was created by Dalyellup residents and business owners to promote, connect and build the Dalyellup community. One of their objectives is to improve the physical health and wellbeing, economic, environmental and social conditions of the area and community. It is with this in mind that they approached the Shire of Capel to set up a volleyball court at Naroona Park to encourage residents to get outside and be active.

The Collective identified the location and communicated with VWA in regards to options for a grass court.

The Shire of Capel approved the use of Naroona Park and to provide ongoing maintenance.

Satterley Dalyellup Beach Estate funded the Package and installation as part of their Community Development Program.

The Dalyellup Library agreed to store and loan the portable kit and ball.



In November 2019, the Shire of Capel became a VWA Public Open Spaces Bronze Partner. Through this partnership, the Shire received and installed Volleyball WA branded posts at Naroona Park in Dalyellup, WA .

This project was initiated and driven by the Dalyellup Collective and funded by the Satterley Community Development Program.

THE RESULTS

From this project the following has been achieved:



A new VWA Public Open Spaces Bronze Partner in the Southwest region.



This project supports VWA's Strategic Participation and Profile priorities and the Discover Volleyball Campaign.



New partnerships formed within the project: VWA, Dalyellup Collective, Shire of Capel, Satterley and the Dalyellup Library.



Volleyball posts and portable kit available at no cost to the Dalyellup community to use volleyball to improve physical health and wellbeing.



VOLLEYBALL
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SATTERLEY





PUBLIC OPEN SPACES

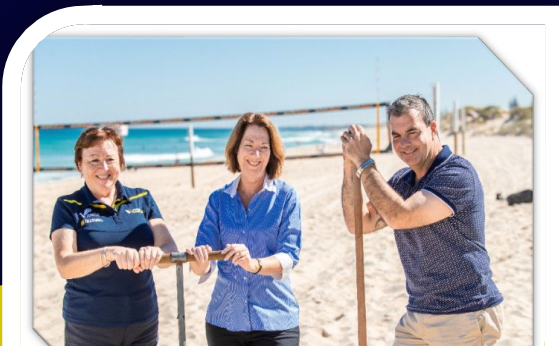
Scarborough Beach

The new permanent courts were the result of discussions between Volleyball WA and the City of Stirling spanning some five years, and will provide huge exposure for the sport, with competitive players able to train for the beach volleyball season. This will also allow a large number of new players to enter the sport, through such a populated and well known location in Perth.

City of Stirling Mayor Mark Irwin says, "This grass-roots level infrastructure will be another drawcard to ensure there is a broad range of recreation options to suit all visitors on our iconic Scarborough Beach, which has long been seen as a desirable location for volleyball."

The project was completed thanks to the willingness of the Local Government to support this and is a wonderful example of how public spaces like beaches, parks and reserves can provide opportunities for active recreation in the community.





From a Perth Metropolitan perspective, Scarborough Beach joins City Beach (City of Cambridge) and Cottesloe Beach (Town of Cottesloe) in providing "posts on the beach" for people to play volleyball.



In September 2021, The City of Stirling (CoS) welcomed four new courts at the ever popular Scarborough Beach.

The project comes after strong support from Coastal Ward Councillor Karen Caddy, along with CoS Mayor Mark Irwin, who said the City was pleased to approve the court location and excited to see a new sporting amenity added to Scarborough Beach.

THE RESULTS

-  From this project the following has been achieved:
Increase in exposure and participation for the sport of Volleyball.
-  Increase of public, easy to access places to play. Delivering on a key outcome of the VWA Places to Play Strategy.
-  Four courts provide a place for all volleyball players, competitive, social or casual.
-  Ongoing discussions with the City of Stirling to add courts to Trigg Beach next.





PUBLIC OPEN SPACES

VolleyMates

In 2021 the Department of Local Government, Sport and Cultural Industries challenged sport to harness technology to innovate the delivery of sport to our community. Volleyball WA rose to the challenge to develop a project that would stimulate spontaneous play of volleyball at our Public Open Space courts.

In WA there are several public courts located on beaches and in parks however without a net and ball usage was limited. The Volleyball WA project has resolved this challenge by creating a fully automated system of finding and booking a court and delivering the necessary equipment.

An initial trial started on Saturday, October 22 at City Beach and Novelli Reserve, Piara Waters and was followed shortly after at Scarborough Beach. The project is scalable and following a successful trial period Volleyball WA plan to include the broader public beach courts network throughout the state and looks forward to seeing more of the community playing volleyball on a beach or park near them soon.

THE RESULTS



From this project the following has been achieved:



The project supports the VWA strategic plan by providing increased places to play the game.



The project connects people to the places and the equipment needed to play encouraging increased play and use of publicly available courts.



The project is a collaboration with State and Local Government to help build safer, healthier and stronger communities by providing the infrastructure for residents to participate in a physical activity.



In the first 2 months, there have been a total number of 246 bookings, this has included three regular users, 44 VWA members and 12 members of the public this represents an estimated 2,538 people who have played the game at the trial locations.



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VolleyMates is an initiative to get more people playing our game on the public courts available throughout WA

The VolleyMates App will allow the general public to access the net and balls essential to making the most of the court infrastructure in Public Open Spaces. The equipment will be housed in a locker located at the courts which will require a pin code to access and can be obtained when booking online.

Silver

- ❖ 2x Wooden poles (Option: supplied and installed by VWA for a fee).
- ❖ Equipment (Purchased and kept on site by owner of the site).
- ❖ Site will be administered by owner.

Price: Pending supplier's quote

*VWA will offer consultation and provide installation guidelines for free and can help source suppliers.

Gold

- ❖ 2 x Wooden poles - supplied and installed by VWA.
- ❖ Users will BYO equipment (Balls, Nets and Boundary lines).
- ❖ Poles maintained by VWA and administered through the SimplyBook system.

Price: \$360 per year

*Suitable for the volleyball community or users who own their equipment.

* Metro areas only. Regional areas enquire for more information.

Platinum

- ❖ 2 x Wooden poles or Grass/ Beach Kit (Option: Metal poles - quoted separately) - supplied and installed by VWA.
- ❖ VolleyMates (Incl. signage)
- ❖ Poles and equipment maintained by VWA and administered through the SimplyBook system.

Price - \$2,150 (First year)- \$360 per year (Ongoing)

*Automated solution including a booking system and equipment on site

* Metro areas only. Regional areas enquire for more information.

For further information about this public open spaces proposal please contact:

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