

Social Media Addendum

Policy Name: Social Media Addendum

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Addendum

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Applicable Legislation:



Purpose Statement

Volleyball WA (VWA) supports the Volleyball Australia Social Media Policy (February 2022) and will endeavour to ensure compliance with the Volleyball Australia Social Media Policy and its subsequent dissemination and application with VWA staff and members.

This Addendum provides further framework and guidelines to follow when using social media in accordance with the Volleyball Australia Social Media Policy.

Application

The Addendum applies to all VWA employees, contractors, volunteers, members and all other people or organisations which by agreement, or otherwise, are bound to comply with the Volleyball Australia Social Media Policy.

This Addendum applies to behaviour occurring during VWA business, activities, competitions, and events.

Definitions

The following definitions are listed to provide clarity for this Addendum.

- **Member** means an individual, club, affiliated club, or association who is a member of Volleyball WA.
- **Social media** is the collective of online communications channels which may be structured around or in conjunction with community-based input. These channels will generally allow users to participate in an online community which may or may not reflect an offline community through online collaboration, content sharing/viewing, and chat functions.
- **Staff** encompasses all persons working in or for VWA (whether full-time, part-time, a contractor or a volunteer).
- **Volleyball Australia**, the national entity and is reorganised as the entity governing volleyball in Australia.
- **Volleyball Australia Social Media Policy**, as per the Policy dated February 2022.
- **Volleyball WA (VWA)**, the state entity, who is a member of Volleyball Australia and is recognised by Volleyball Australia as the entity governing volleyball in Western Australia.

Addendum Statement

Implementation

To ensure appropriate implementation of the Volleyball Australia Social Media Policy within Western Australia, VWA includes the following in addition to the VA Social Media Policy:

- Reference to Volleyball Australia (VA) also implies a reference to Volleyball WA (VWA).
- A Social Media User:
 - Should not criticise VWA partners, sponsors, athletes, other organisations and their employees, volunteers or supporters.
 - Is subject to VWA policies and otherwise the consent of VWA, not use any VWA intellectual property or imagery.
 - Not post content that may otherwise cause damage to the reputation of Volleyball WA or bring into disrepute.
- Ensure compliance with legislative requirements.

Volleyball WA Role and Responsibilities

- Take all reasonable steps necessary to ensure that all staff and members know:
 - What the Volleyball Australia Social Media Policy and VWA Addendum is.
 - Staff and Member roles and responsibilities are.
- This will be achieved by:
 - Including a copy of the Volleyball Australia Social Media Policy on the VWA website.
 - Distributing the Policy to all Clubs and Associations.
 - Included in the VWA staff Induction handbook and process.
 - Ensuring all VWA Staff and Club/Association personnel are educated with / provided information regarding the policy.
 - Notifying staff and members upon joining Volleyball WA that they will be required to comply with the Volleyball Australia Social Media Policy and VWA Addendum.
 - Participants in all VWA activities and/or events will be required to comply with this policy.

Volleyball WA Clubs and Association Role and Responsibilities

- Comply with the Volleyball Australia Social Media Policy and VWA Addendum and ensure information is made available to their members, volunteers and all other stakeholders.
- Collaborate with VWA staff to implement best practices.
- Report any areas of concern to VWA within a timely manner

Policy Breaches

VWA will take all breaches of the policy seriously and will ensure they are dealt with promptly, sensitively, and confidentially.

Disciplinary action may be taken against a person who is found in breach of this policy.

- Member - in accordance with the Complaints Management Procedure.
- Staff - in accordance with the Staff Misconduct Policy.

If a criminal offence is considered to have been committed, the appropriate authorities will be contacted for advice and guidance.

Version History

Date	Version number	Executive Summary of changes
September 2013	1.0	<ul style="list-style-type: none">This policy was adopted at the September 2013 VWA Board Meeting.
December 2016	2.0	
March 2022	3.0	<ul style="list-style-type: none">Updated Addendum in accordance with the December 2021 Volleyball Australia Social Media Policy.

Appendix & Relevant Procedures

This Addendum should be read in conjunction with the following documents:

- Volleyball Australia Social Media Policy
- VWA Anti-Harassment Policy
- VWA Complaints Handling Policy
- VWA Code of Conduct
- VWA Cybersafety Policy
- VWA Child Safeguarding Policy
- VWA Member Disciplinary Policy
- VWA Member Protection Statement
- VWA Staff Conduct Policy