## VOLLEYBALL WA (VWA) SUMMARY OF STRATEGIC PLAN - 2022 - 2025



	PRIORITIES and INITIATIVES OUTCOMES
<ul> <li>1. Purpose</li> <li>"To inspire healthy minds and bodies through volleyball"</li> <li>2. Our Mission and Values Mission:</li> <li>To support Western Australian communities to play the world sport of  volleyball in an inclusive and  fun environment </li> <li>Values Inclusivity &amp; Accessibility, Health &amp;</li></ul>	<ul> <li>PARTICIPATION Capture, engage and increase the number of volleyball participants</li> <li>Review and implement the places to play strategy with a focus on high growth local communities</li> <li>Build partnerships to provide 'places to play' for any participant within 20km from their home (all metro and regional centres).</li> <li>Build partnerships to provide 'places to play' for any participant within 20km from their home (all metro and regional centres).</li> <li>Increase the number of strategy with a for all current and new volleyball participants.</li> <li>Review and implement the places to play strategy with a focus on high growth local communities</li> </ul>
	<ul> <li>PATHWAYS</li> <li>Provide development opportunities and support for the volleyball community</li> <li>Providing opportunities and coaches</li> <li>Providing opportunities and ongoing implementation for Talent Identification (TID), Development and High Performance (HP) athletes, coaches and officials</li> <li>Develop and implement initiatives and officials</li> <li>Develop and implement initiatives and officials</li> </ul>
<ul> <li>Wellbeing, Community, Respect</li> <li>3. Strategic Enablers</li> <li>Identify technology support systems to optimise sound foundations</li> <li>Open and inclusive</li> </ul>	<ul> <li>PROFILE Build the visibility of volleyball in Western Australia</li> <li>Provide active recreation, health and wellbeing benefits of the volleyball experience</li> <li>Maintain and develop meaningful engagement with current and new sponsors and stakeholders</li> <li>Develop and implement a digital and content marketing strategy</li> <li>Review the communications and stakeholder engagement strategy</li> </ul>
<ul> <li>communications</li> <li>Strong financial sustainability with continued growth</li> <li>Demonstrate excellent governance and leadership</li> <li>Effective collaboration</li> <li>Review of the VWA Committee structures</li> </ul>	<ul> <li>Focus Areas</li> <li>Establish personal development pathways and health and well-being programs for staff and volunteers</li> <li>Sustainable growth through engaged, empowered and connected people</li> <li>Focus Areas</li> <li>Establish personal development pathways and health and well-being programs for staff and volunteers</li> <li>Continue to strengthen alignment between all volleyball participants and external stakeholders</li> <li>Develop programs for communities that focus on building and growing sustainable volleyball providers</li> <li>Develop and expand collaborative opportunities with venue and facility operators and owners</li> </ul>
/olleyball WA Board SINAL - 13 September, 2021	Department of Local Government, Sport and Cultural Industries and Cultural Industries