

16th August 2021 6:00pm

Beach Committee Meeting Minutes

	Agenda Item	Notes	Actions
1	Attendance	<p>BOM Chair Person – Matt Hodges (MH) CEO – Robyn Kuhl (RK)</p> <p>Committee Tara Banks (TB) Chris Adams (CA) Marty Bertuleit (MB) VWA Executive Officer – Jackie Tamburri (JT) Regional Representative - Nick Wells (NW) Indoor Beach Representative - Rod Taylor (RT) SandSports Representative – Jono Wilson (JW)</p>	
2	Apologies	<p>Apologies Marty Bertuleit, Nick Wells, Jono Wilson, Rod Taylor</p>	
3	Volleyball Activities	<p>3.1 Committee Updates Nick Wells provided the update that Esperance Senior High School has been using their beach courts for Term 3, and that their beach season will run from November – March.</p> <p>Rod Taylor and Jono Wilson had no updates to provide to the committee.</p> <p>3.2 Public Open Spaces Poles in situ:</p>	

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		<ol style="list-style-type: none"> 1. City Beach – 8 courts 2. Cottesloe Beach – 2 courts 3. Floreat Beach – 2 courts 4. Scarborough Beach – 4 courts (to be installed) 5. Koombana Bay, Bunbury – 12 courts 6. Busselton – 7 courts 7. Albany – 4 courts 8. Esperance – 4 courts 9. Novelli Reserve, City of Armadale – 1 court 10. Lido (1 court) and San Remo (1 court) in Mandurah 11. The Parkway, Ellenbrook – 1 court 12. East Cannington Reserve – funding received to build a court(s) 13. Serpentine – 1 court (grass) 14. Naroon Park, Dalyellup – 1 court (grass) <p>3.3 2021 Beach Clubs / Clubs that offer(ed) Beach Volleyball</p> <p>Platinum</p> <ol style="list-style-type: none"> 1. AVAcademy 2. Albany VA 3. Balcatta VC 4. Bunbury VA 5. Busselton VA 6. Esperance VA 7. Reds VC 8. Rossmoyne VC 9. The HUB BVC 10. West Coast BVC <p>Bronze</p> <ol style="list-style-type: none"> 1. Broome VA (2 courts) 2. Curtin University (2 courts) 	
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		<p>3. Geraldton Beach Volleyball (2 courts) 4. SandSports (6 courts x 2 locations)</p> <p>3.4 2021 Indoor Beach Centres</p> <ol style="list-style-type: none"> 1. Bunbury 2. Canning Vale 3. Fremantle 4. Joondalup 5. Malaga 6. Mandurah 7. Osborne Park 8. Port Kennedy 	
4	ATABT 2020/2021 Recap	<p>4.1 Survey Results (summary attached) Key takeaways from the 2020/2021 survey:</p> <ul style="list-style-type: none"> • The survey asked for the satisfaction level for items such as tournament formats, length of season/number of events, marketing, competition level and overall tour. 7 out of the 11 items were ranked 90% or above as Satisfied or Very Satisfied, with the lowest rating being referee quality at 79%. • Competitive and Elite athletes were both happy with the different formats we trialed (1-day Competitive vs 2-day Elite) with only 2 out of the 52 responding "Unsatisfied" and 5 choosing "Somewhat Satisfied". • There were multiple comments about finding ways to increase spectators to create a better atmosphere and more of a spectacle at each round. • Most players want more rounds, with 88% of respondents choosing 8 or 9 rounds as the ideal season length. 	

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		<ul style="list-style-type: none"> Lack of attendance at the end of season function was mainly around late notice, availability and not knowing there was a function on, not lack of interest. Only 5 out of 52 respondents listed “Cost” as a reason not to compete in more rounds. <p>4.2 Finance Summary Overview of the finances from the 2020/2021 season.</p> <ul style="list-style-type: none"> The tour as a whole ran at a loss again, however a decrease in loss from the previous season. It was noted that the largest costs are workforce, security and venue hire, and more spending was allocated to Regional Radio (with matched in-kind sponsorship) and the addition of a videographer/MC/referees for the King & Queen of the Court round. The committee raised the question – are we moving in the right direction from a profit/loss perspective? The answer is yes, as much as we can be. The more entries we allow for additional income, the more courts are needed and in turn more workforce is needed to set-up/pack-down and run the competition, therefore additional expenses. We will look for smarter ideas for staffing (labour hire companies or set hours for set-up/pack-down to maximise efficiency) 	<p>JT to investigate options.</p>
5	<p>ATABT 2021/2022 Planning</p>	<p>5.1 Schedule The committee agreed to the proposed schedule, noting changes to venues/dates might be made before finalising.</p> <p>5.2 Handbook The committee agreed to look at the handbook over the next month and report back to JT if any changes were necessary before releasing in October.</p>	<p>JT to update committee if/when changes are made.</p> <p>Committee to provide feedback on draft handbook by 24 September.</p>

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		<p>5.3 Competition Formats</p> <p>The committee discussed the option to trial a 4v4 division (3rd division) if possible, at one of the events. Bunbury was proposed given they already have a 4v4 competition and an option for additional courts.</p> <p>The committee agreed to the proposed formats, similarly to the previous season as the survey showed positive feedback.</p>	<p>JT to discuss with Bunbury.</p>
6	Juniors and Masters	<p>Competition Opportunities</p> <p>The committee suggested for VWA to work with the clubs again to schedule Masters and Junior competitions both during preseason (Oct-Nov) and throughout the beach season to provide opportunities for these groups to play. It was noted that 4-5 Junior competitions and 2 Masters competitions would be a good target for 21-22.</p>	<p>JT to contact clubs about potential dates and include them on the beach calendar.</p>
7	AOB	<p>Any other business?</p> <p>The idea of a public beach tour points ranking page on the VWA website was revisited so players can see where they stand and create some competitive fun.</p>	<p>JT to investigate for 21-22 season.</p>
8	Date of Next Meeting	<p>Wednesday 10th November – to be determined if necessary.</p>	