Western Australian Volleyball Association Inc **Lead Volley Panel Meeting** Volleyball WA



180 Charles Street, West Perth Wednesday 29<sup>th</sup> January, 2020 at 6.00pm

## **MINUTES**

	Agenda Item	Discussion Points/Attachments	Action					
1	Attendance &	The meeting commenced at 6:04 pm.						
	Apologies	Present:						
		Chair: Connor McNab (CM)						
		Panel: AJ Hedge (AH), Dylan Woods (DW), Jasmine Serra (JS), Katherine Manderson (KM), Kiriill Butler (KB) & David Smith						
		(DS)						
		Apology:						
		Lexie Barnetson, Matthew Murphy & Victoria Wells						
2	Business	2.1 Welcome						
	Arising	CM opened the meeting and welcomed the 2020 panel attendees to the first meeting. DS then readout the 2020 Lead	DS to make Facebook Messenger					
		Volley Panel Terms of Reference. The panel agreed to the references and proceeded to discuss preferences for	Group					
		communication and panel dates, the panel selected Facebook messenger and agreed to the proposed dates.						
		2.2 Good Leadership						
		CM walked the panel members through a discussion around good leadership. Starting by identifying a range of key values	DS to create a one-page summary					
		that make good leaders, the panel then voted in three guiding values:	for VWA Executive officers to					
		1. Communication	circulate to committees.					
		2. Integrity						
		3. Inspirational						
		DS noted that these values would be tabled at the upcoming VWA Staff meeting and will be distributed to all Volleyball						
		committee meetings for discussion.						
		2.3 Objectives & Key Results						
		DS lead the group through an hour and a half Objective and Key Result brainstorming session. The panel split into pairs						
		and identified current problems the sport is facing and potential solutions they could deliver. Each pair then presented						
		their findings to the group, highlighting the rationale behind their selections (SEE APPENDIX A). After the findings were						
		presented, the panel identified common threads and discussed potential solutions for young people in the sport.						

















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		The panel then generated two objectives for 2020:	DS to include objectives in the one-
		OBJECTIVE ONE: Increase volleyball engagement in WA.	page summary for VWA Executive
		<ul> <li>Key Result 1: Deliver Social Volley at three universities</li> </ul>	officers to circulate to committees.
		<ul> <li>Key Result 2: Deliver information session at two Volleyball WA High School events</li> </ul>	These will now be discussed at all
		<ul> <li>Key Result 3: Identify and develop volunteer benefits for 2021.</li> </ul>	meetings and DS will notify relevant
			VWA staff and committees about
		OBJECTIVE TWO: Increase exposure of volleyball in WA.	these objectives and key results.
		<ul> <li>Key Result 1: Develop one multi-media story for the organisation to pitch to major newspaper outlets.</li> </ul>	
		o Key Result 2: Deliver three advocacy social media campaigns (International Event, WA Volleyball League	
		and 20/21 Alcohol. Think Again Beach Tour)	
		<ul> <li>Key Result 3: Experiment with one new social media site.</li> </ul>	
3	General	3.1 Lead Volley Camp	
	Business	DS briefed the panel that VWA would deliver the inaugural day camp on the 10 <sup>th</sup> of October 2020 at the WA Institute of	
		Sport as a secondary stream of the VWA Clubs Conference. Julian Lloyd, VWA's Club and Workforce Development Officer,	
		would act as lead and will utilise content suggestions from 2019's panel to help develop the camp's agenda with third party	
		suppliers. The panel were supportive of the update and look forward to its delivery.	
		With no additional business, the panel concluded at 8:43pm.	
4	Next Meeting Date	Wednesday 29 <sup>th</sup> April 2020	















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## **APPENDIX A**

PAIR ONE	PAIR	TWO	PAIR THREE	
PROBLEMS AREA	PROBLEMS AREA	PROPOSAL	PROBLEMS AREA	
<ul> <li>Retention of players after they leave High School</li> <li>Communication of VWA/Club events</li> <li>Sport's exposure in the media</li> <li>Lack of volunteer engagement</li> <li>Discontinuation of information through committees</li> <li>Low amount of active coaches</li> <li>No mentoring program</li> <li>Fan engagement is low (Make WAVL &amp; WAVIL more exciting)</li> </ul>	<ul> <li>Negative view of VWA from clubs &amp; players</li> <li>Low youth/ highschool representation, advocation and leadership</li> </ul>	<ul> <li>Need to stimiulate positivity and reduce backlash.</li> <li>Approach schools and request a nominated representative that can advocate for the sport at the school.</li> </ul>	<ul> <li>General awareness of VWA News by the wider Perth community</li> <li>Getting more young people in to Coaching and Refereeing</li> <li>A lack of competition between universities</li> <li>More social occasions for indoor volleyball</li> <li>More training opportunites for people leaving highschool.</li> </ul>	















